



SMD CONSULTING ASSOCIATES

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STEPHEN OSOMBA

COMMUNICATION & MARKETING SPECIALIST

PROFESSIONAL PROFILE

Stephen is a passionate and dedicated Communication, Marketing, and Public Relations Practitioner based in Nairobi, Kenya. He is a reliable expert who has strong organizational/management ability, epic strategies, and remarkable analytical skills that he has honed over time to drive brands to a whole new level.

He has a dynamic professional experience having worked for various organizations, both commercial and not-for-profit, as a resident specialist or contracted consultant in brand management - from strategy formulation, planning to execution for over five years.

With award-winning brand communication campaigns, Stephen is a holder of Bachelor of Science in Communication & Public Relations from Moi University, Post Graduate Diploma in Marketing Management from Kenya Institute of Management and a Master of Science in Marketing (Brand & Sales Management) from the University of Nairobi.

Over and above his experience and education, he's open to new experiences, challenging assignments, sustainability issues and expeditions at his free time. He believes in and strives for continuous improvement. For him, every experience is a learning opportunity that will ultimately expand his horizon and make the world a better place for all.

He currently serves as the Lead, Communication & Marketing at SMD Consulting Associates where he helps SME clients deliver value through brand management by adjusting the solutions to each company's mission, product, strategy and industry.

STRATEGIC MARKETING INNOVATIONS CONSULTANCY

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